



**FOR IMMEDIATE RELEASE**

## **JOSEPH ROSENDO'S TRAVELSCOPE NOW HEARD ON DISCOVERY CHANNEL RADIO**

**Joseph Rosendo's Travelscope** has been airing short-form features on XM and Sirius satellites on **Discovery Channel Radio**. The service has more than 3,200,000 subscribers.

Hosted by internationally published travel writer Joseph Rosendo, the pieces have featured 5-minute audio-documentaries of his explorations in Montana, New Brunswick, Canada and in New South Wales and South Australia, Australia. In addition, Joseph has delivered Discovery live on-location reports from his many travel assignments such as Fiesta San Antonio, his Rocky Mountaineer Raitour through the Canadian Rockies, as well as more than 40-minutes of live reports from his recent travels in Malaysia.

"I am thrilled by the opportunity to bring Travelscope's adventures to Discovery Channel Radio," says Travelscope host and producer Joseph Rosendo. "For the last eighteen years, we have brought our listeners in California, Florida and on the worldwide web travel news, values, tips and exciting destinations. Now we have an opportunity to do much more for many more."

Travelscope has broadcast for twenty years under the broadcasting umbrella of **TRN**, the **Travelscope Radio Network**. Joseph has also produced features for the Associated Press, ABCnews.com and in addition, to the Discovery connection, is now airing a 30-minute version of Travelscope on **The Creative Life Network** to listeners throughout Sub-Saharan Africa.

And Travelscope is more than a radio show. **Travelscope Video** brings Joseph's adventures to life in 10- to 23-minute DVD videos that are presently airing on Travelscope's website. **Travelscope Online** offers worldwide web surfers travel information and offers at [www.travelscope.net](http://www.travelscope.net), as well as hotlinks to other travel sites. In addition to the Travelscope videos, more than twenty hours of radio shows and can be enjoyed at the site's Travelscope Encore page.

Travelscope is dedicated to informing listeners about travel destinations and opportunities. Whether its running the rapids on the Colorado River, exploring the temples of Katmandu or relaxing at a local resort, Joseph brings to his listeners and viewers his personal tips on how to get the most out of the experience. Live remote broadcasts, audio-documentaries and videos take travelers to where the action is!

Joseph, who is a member of the Society of American Travel Writers, feels travel provides the missing link between cultures.

"We close each show with a quote from Mark Twain: 'Travel is fatal to prejudice, bigotry and narrow-mindedness,'" says Joseph. "It's a truth that first turned me on to travel and has kept me hooked for more than thirty years."

If you would like further information or are interested in an interview with Joseph, contact Travelscope at (310) 397-1787 or (888) TRN-3399 or via e-mail at [info@travelscope.net](mailto:info@travelscope.net).