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TRAVELSCOPE WITH JOSEPH ROSENDO DISTRIBUTED NATIONALLY

Travelscope LLC is proud to announce their TV series **TRAVELSCOPE with Joseph Rosendo** will be offered for national distribution by **American Public Television (APT)** to public television stations throughout the United States, Guam, Puerto Rico, and the Virgin Islands. Previous to national distribution, Travelscope TV has aired on PBS stations in Texas, New Mexico and, starting October 2006, in New York on WNYE Channel 25.

Presented by KLRN — San Antonio, the first season of TRAVELSCOPE debuted to 364 PBS stations at American Public Television's Fall Marketplace 2006. As a result Travelscope will be airing in Los Angeles and Chicago by March 2007 and with the national release in April the series will be in New York, Houston, Denver, San Francisco, Tampa, Detroit, San Antonio, Austin and many, many other markets. These markets represent a 25% market reach of 26 million television households and Travelscope is expanding to additional markets daily.

TRAVELSCOPE is also pleased to announce that **DK Eyewitness Travel Guide** — "The Guides That Show You What Others Only Tell You" — is the new series' underwriter. **DK Eyewitness Travel Guides** feature expanded hotel and restaurant listings, usable maps, modernized typography and enhanced itineraries. Their "Four Great Days" feature in their city guides provides travelers with a unique mix of activities to help them get the most out of their trip. The "Discovering" feature in their country guides highlights the key attractions of each region, so travelers can decide at a glance which places are best suited to their desires.

Hosted by award-winning travel writer Joseph Rosendo, TRAVELSCOPE features Rosendo's wide ranging travel explorations from stateside destinations such as Montana's Custer Country and California's Santa Ynez Valley Wine Country to distant locales in Europe, the Philippines and multi-cultural Malaysia.

"For the last two decades, we have brought our listeners the highest quality travel information and entertainment," says host and producer Joseph Rosendo. "I am thankful for this opportunity to serve our audiences in a new way. PBS is synonymous with quality, integrity, and vision. We feel our dedication and mission is a perfect match."

Joseph, whose love of travel and foreign cultures is rooted in his Cuban heritage, is a member of the prestigious Society of American Travel Writers. He feels travel provides the missing link between cultures.

(more)

“We close each show with a quote from Mark Twain: ‘Travel is fatal to prejudice, bigotry and narrow-mindedness,’” says Joseph. “It’s a truth that first turned me on to travel and has kept me hooked for more than thirty years.”

For more on Travelscope TV or interviews with Joseph, call (310) 397-1787 or email Joseph at info@travelscope.net. Watch the demo at <http://www.travelscope.net/TV/TravelscopeTV.htm>.

Travelscope LLC

Created more than 20 years ago by travel writer and broadcaster Joseph Rosendo, Travelscope LLC is a multi-media organization dedicated to educating travelers about destinations, values and opportunities. Travelscope has broadcast nationally through radio under the umbrella of Travelscope Radio Network (TRN). Joseph Rosendo has also produced radio features for the Associated Press, ABCnews.com, and for more than 5,500,000 listeners on Discovery Channel Radio. Joseph has been awarded Canada’s **Northern Lights Broadcast Awards**, the Aurora Awards **“Platinum Best of Show”** and the Society of American Travel Writers’ **Broadcast Awards**. Joseph is also the recipient of the **Medaille d’Or du Tourisme** from the French Government. Travelscope’s E-magazine is seen by more than 100,000 monthly visitors to the Travelscope website —www.travelscope.net.

DK Eyewitness

Since its creation in 1974 Dorling Kindersley has published books that are instantly recognizable to children and adults worldwide. DK is now part of the internationally renowned Penguin Group, the second-largest English-language trade book publisher in the world. DK Eyewitness Travel Guides are among the world’s best-selling travel books and are published in numerous languages around the globe.

American Public Television

For over 44 years, American Public Television has been a prime source of programming for the nation's public television stations. With more than 10,000 hours of available programming, APT identifies innovative programs and creative distribution techniques for producers. Each year, APT distributes more than 300 series and specials in a variety of genres including documentary, cooking and lifestyle, travel, feature film packages, drama, music and entertainment. *The Three Tenors Christmas*, *Pioneer Quest*, *Yan Can Cook*, and films from Warner/Turner and 20th Century Fox are among the high-profile programs APT markets and distributes to public television stations.

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