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TRAVELSCOPE RECEIVES THREE PRESTIGIOUS AWARDS

Society of American Travel Writers Foundation Lowell Thomas Travel Journalism Competition Awards for Work Published in 2007-2008

The competition for work from spring 2007 to spring 2008 drew 1,356 entries in 27 categories. The awards, recognized as the most prestigious honors in travel journalism, were announced in Houston at the annual convention of the Society of American Travel Writers, the professional organization of travel journalists and communicators.

“Our goal is to recognize and reward the best of travel journalism in all its forms, including print, the Internet, audio and video,” said David Molyneaux, president of the SATW Foundation and editor of TravelMavens.net. “Each year, travelers explore farther, beyond traditional places, for information, expertise and authenticity in the journals of fellow travelers. And each year, journalists find new ways to provide insights, reviews and good reads to the traveling public.”

Travel Broadcast — Video Category

Gold: Joseph Rosendo, “Travelscope - Colors of Malaysia”

Public Television stations

Joseph Rosendo’s portrait of Malaysia provides a perfect blend of information and entertainment. In the role of congenial tour guide, Rosendo takes his audience to Kuala Lumpur, and the program skillfully walks viewers through a vast array of places, introducing us to the food, culture and beauty of Malaysia.

Silver: Joseph Rosendo, “Travelscope - Churchill, Manitoba’s Beluga Whales and Polar Bears”

Public Television stations

The stunning beauty of Churchill, Manitoba, is shown through its wildlife. Joseph Rosendo engages his audience with descriptive writing and close-up camera angles of fascinating and compelling subjects — the bears!

Travel Broadcast — Audio Category

Silver: Joseph Rosendo, “Travelscope - Ontario, Canada’s Far North”

Travelscope Radio Network

Ontario, Canada’s Far North” is an in-depth, fascinating portrait of the Moose Cree tribe and land. The detailed word pictures bring Moose Factory to life and paint a vivid picture in the mind’s eye. Joseph Rosendo introduces listeners to the people, their lives and the history of this raw and robust area. There is a wealth in interviews, historical detail and fun facts that make you want to visit the natives of north Ontario, learn about their culture and experience their way of life.

A list of winners and more information is available at <http://www.satwf.com/satwfoundation.aspx>

Rosendo is a member of the prestigious Society of American Travel Writers. He feels travel provides the missing link between cultures. Additional awards include Canada’s **Globe and Mail Travel Media Award** and **Northern Lights Broadcast Awards**, the Aurora Awards “**Platinum Best of Show**” and the Society of American Travel Writers’ **Broadcast Awards**. Joseph is also the recipient of the **Medaille d’Or du Tourisme** from the French Government.