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FOR IMMEDIATE RELEASE TRAVELSCOPE ANNOUNCES SEASON 2

San Antonio, March 2008: Following an incredible season one, *Travelscope* returns with a powerful **season two** that offers even more adventure, scenery and insight into the world's diverse cultures. From

Alaska to South Africa, the new programs, delivered in High Definition, introduce people to people and provide a bridge between cultures. Among his many awards, Rosendo has been recognized by the **Society of American Travel Writers** with numerous broadcast awards as well as the **Medaille d'Or du Tourisme from the French Government** and the **Travel Industry Association of Canada's Globe and Mail Travel Media Award for Excellence in Travel Journalism**. *Travelscope* remains a favorite with audiences and succeeds in offering high class travels with a personal and conversational delivery.

Travelscope is a program distributed through APT and is airing on **309 PBS stations**, with a strong reach to audiences ranging from 25-54 and the 55+ age group –both male and female.

WHAT: Travelscope Season 2

WHERE: SELECT PBS Stations

WEBSITE: www.travelscope.net

SEASON TWO PROGRAM DESCRIPTIONS

#201 Cruising Alaska's Inside Passage — Cruising with the PTV at Sea group on the luxurious Regent Seven Seas *Mariner*, Joseph travels through Alaska's Inside Passage with stops in Prince Rupert, BC, Juneau, Skagway and Sitka, Alaska for scenic and cultural experiences.

#202 Germany's Holiday Markets — Travelscope celebrates the season with Joseph's explorations through Northern Germany's Christmas markets where there's more than baubles and trinkets to the joy of Christmas.

#203 Naturally Los Angeles – While most visitors head for Hollywood or Rodeo Drive, Joseph introduces viewers to some of Los Angeles' little-known treasures from hiking in the Santa Monica Mountains and wine tasting in Malibu to the Venice Beach drum circle — a weekly celebration of the city's diversity.

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#204 Taiwan — City and Culture — Travelscope searches for the heart and soul of Taiwan among the attractions of its capital, Taipei, and through his experiences with the country's remaining ethnic minority people.

#205 Taiwan — The Natural Side — Joseph continues his Taiwan discoveries when he explores the country's natural pleasures in its national parks and beautiful Taroko Gorge — Taiwan's own "Grand" canyon.

#206 Ottawa, Canada — Travelscope celebrates Canada and the Canadians in the nation's capital. Joseph canoes beneath Parliament Hill, survives the War Museum and samples the cuisine at Cordon Bleu — the world's most prestigious culinary training ground.

#207 Valencia, Spain — Travelscope goes to sunny Valencia to rub shoulders with the locals at their cafes, pubs and local markets. Joseph visits the city's textile and ceramic artisans and gets the inside story on Las Fallas — Valencia's yearly fiery celebration.

#208 South Africa — Joseph heads out on safari at the Shamwari Wildlife Preserve then visits the town of Alicedale — where people power is thriving. Along the way he visits a Capetown area winery for some rest, relaxation and wine tasting.

#209 New Brunswick — Joseph travels along the Miramichi River Route in New Brunswick, Canada in search of spring salmon and fishing tales. At a rustic river lodge he samples local cuisine and in nearby Doaktown explores the Miramichi's fishing and lumber history.

#210 Thailand — Bangkok and the River Kwai — Joseph begins his Thailand adventure in its bustling capital, Bangkok, with visit to markets, palaces and temples and then heads out of town to camps on the River Kwai in order to walk through Hellfire Pass and ride the Death Railway.

#211 Thailand — Islands and Festivals — Joseph continues his Thai journey by taking a break on the island paradise of Ko Samui before heading north to Chiang Mai for the annual Loy Krathong festival where fireworks and 5,000 floating paper lanterns are part of the celebration.

#212 Zambia Bush Adventure — Joseph flies into the bush for astonishing wildlife and cultural encounters with the animals and people of Zambia's Luangwa Valley.

#213 Zambia River Adventure — Joseph "roughs it" in a swank safari camp on the shore of the great Zambezi river within ear shot of hippos and elephants and then heads south to stand on historic Livingstone Island at the edge of thundering Victoria Falls.

Hosted by award-winning travel journalist Joseph Rosendo, **Season II of *Travelscope*** will feature Joseph's worldwide explorations from North American destinations such as Ottawa, Canada and Alaska's Inside Passage to exotic locales that include Zambia, South Africa and Thailand's northern hills. The experienced Travelscope team travels the globe to capture breathtaking footage of the world's travel treasures and provide viewers with cultural insights and the information they need to make their travel dreams a reality.

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Joseph, whose love of travel and foreign cultures is rooted in his Cuban heritage, has produced the nationally-syndicated *Travelscope Radio* show for twenty-three years and can be heard on Discovery Channel Radio. He feels travel provides the missing link between cultures. "We close each show with a quote from Mark Twain: 'Travel is fatal to prejudice, bigotry and narrow-mindedness,'" says Joseph. "It's a truth that first turned me on to travel and has kept me hooked for more than thirty years."

About American Public Television (APT)

With more than 10,000 hours of programming in its library, American Public Television (APT) has been a prime source of programming for the nation's public television stations for 47 years, distributing more than 300 new program titles per year. APT milestones include distribution of the first HD series on public television and the 2006 launch of Create™ — the TV channel featuring the best of public television's lifestyle programming. Known for its leadership in identifying innovative, worthwhile and viewer-friendly programming, APT has established a tradition of providing public television stations with program choices that strengthen and customize their schedules, such as *Carreras Domingo Pavarotti in Concert*, *Winged Migration*, *Battlefield Britain*, *Globe Trekker*, *Rick Steves' Europe*, *Great Museums*, *Jacques Pépin: Fast Food My Way*, *America's Test Kitchen From Cook's Illustrated*, *Broadway: The Golden Age*, *Lidia's Family Table*, *California Dreamin' – The Songs of The Mamas & the Papas*, *Rosemary and Thyme*, *P. Allen Smith's Garden Home*, *The Big Comfy Couch*, *Monarchy With David Starkey*, *Travelscope* and other prominent documentaries, dramatic series, how-to programs, children's series and classic movies. For more information about APT's programs and services, visit APTonline.org.

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